

Mondelēz International

SNACKING MADE RIGHT

We are making sure our snacks are not only right for people but also getting better for the planet - from the raw materials we rely on, to the communities we live in and the climate we all need to care for.

ENVIRONMENTAL IMPACT

We're focused on making our snacks more sustainably. Since 2021, we have purchased renewable electricity for six sites across the UK.

MORE SUSTAINABLE SOURCING

At Mondelez International, we source all cocoa volumes needed for our Cadbury confectionery products through our global cocoa sustainability programme which focuses on tackling the root causes of complex systemic issues in cocoa farming*. Green and Black's chocolate is organic certified.



PACK LIGHT AND PACK RIGHT

From 2025, Cadbury's iconic purple sharing bars will be wrapped in 80% certified recycled plastic. This will wrap over ~300 million bars per year across the UK & Ireland, using 600 tonnes of post-consumer recycled plastic.*** That's the equivalent of 40 double decker buses!

HARMONY

~100% wheat volume needed for Europe business biscuits production is grown under the Harmony charter**



* Based on a mass balance approach, which means that the equivalent volume of cocoa volumes needed for our Cadbury confectionery products is sourced through our global cocoa sustainability programme. For more information, visit cocoaprogram.info or our Snacking Made Right report

** Goal and reported information for wheat volume sourced under Harmony is based on 2025 data, on a controlled blending approach, which means that we aim to have a minimum of 70% of Harmony wheat in our products under our biscuit brands in Europe. For the remaining 30%, equivalent volumes for that portion are grown under the Harmony program but may not be purchased by Mondelez International. For more information, visit Harmony.info

*** 300 million Cadbury sharing bars per year: Based on forecasted 2026 sales volumes, excluding non-certified wrappers and considering the use of mass balance material, Sept 2024. 600 tonnes of post-consumer plastic each year: This figure is the forecasted volume for the first full year on the market (2026), Sep. 2024