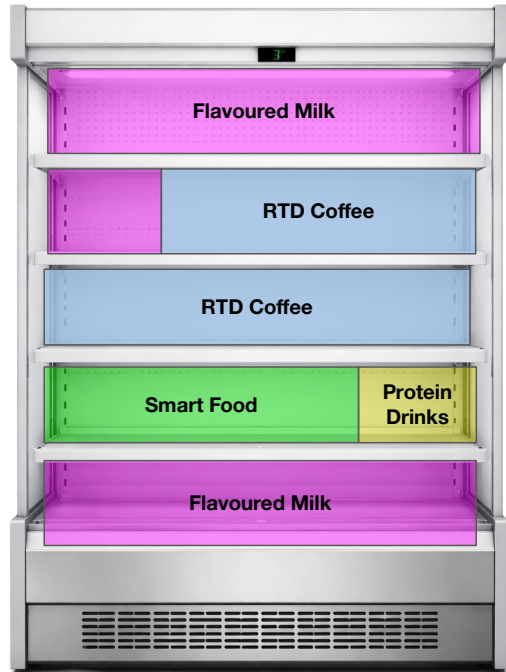


	Recommended SoS%	SKU Amount	Recommended shelves
Smart Food	12%	9.6	0.6
Protein Drinks	8%	6.4	0.4
RTD Coffee	33%	26	1.6
Flav Milk	46%	36.8	2.3



Key Brands in Flav Milk

1. Yazoo - 33%
2. Delamere - 17%
3. Dunns River - 12%
4. Frijj - 6%
5. Mars - 5%
6. Shaken Udder - 5%

Key Skus in Flav Milk

- | | |
|-----------------------|----------------------------|
| 1. Yazoo 400ml Choc | 1. Mars Milkshake |
| 2. Yazoo 1L Strawb | 2. DR Nurishment Strawb |
| 3. Yazoo 1L Choc | 3. DR Nurishment Chocolate |
| 4. Yazoo 400ml Strawb | 4. Maltesers |
| 5. Yazoo 1L Banana | 5. Galaxy |
| 6. Yazoo 400ml Banana | 6. Frijj Chocolate Brownie |

Key Brands in RTD Coffee

1. Starbucks - 50%
2. Costa - 10%
3. Jimmys - 6%

Key Skus in RTD Coffee

- | | |
|--------------------------------|--------------------------|
| 1. Starbucks Caramel Macchiato | 1. Costa Caramel Latte |
| 2. Starbucks Frappuccino | 2. Starbucks Triple shot |
| 3. Decadent | 3. Costa Coffee Latte |
| 4. Starbucks Caffe Latte | 4. Jimmys Original |

Key Brands in Smart Food

1. Huel - 81%

Key Sku in Smart Food

1. Huel Black Edition Chocolate
2. Huel Black Edition Strawb & Banana
3. Huel White Edition Chocolate
4. Huel White Edition Vanilla/ Banana
5. Huel Black Edition Choc Peanut
6. Huel Lite Edition Chocolate

Key Brands in Protein Drinks

1. Ufit - 49%
2. Grenade - 13%

Key Sku in Protein Drinks

1. Ufit Strawberry 310ml
2. Ufit Chocolate 500ml
3. Grenade Fudge Brownie
4. Grenade White Chocolate

DRIVE YOUR SALES

WITH SUGRO

CHILLED DRINKS 2026

DRIVE YOUR SALES

WITH SUGRO



CHILLED DRINKS
HALF 1M BAY

	Recommended SoS%	SKU Amount	Recommended shelves
Smart Food	12%	4.8	0.3
Protein Drinks	8%	3.2	0.2
RTD Coffee	33%	13	0.8
Flav Milk	46%	18.4	1.2