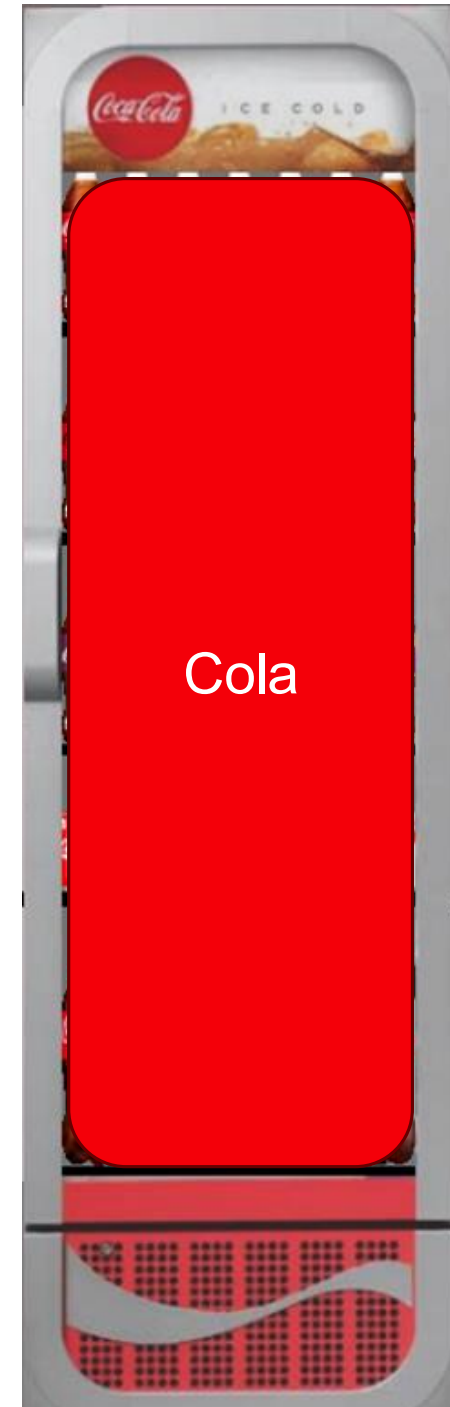


# DRIVE YOUR SALES

WITH SUGRO

AFH INDIES & SYMBOLS FS  
ICOOL 450 100% COLA'S

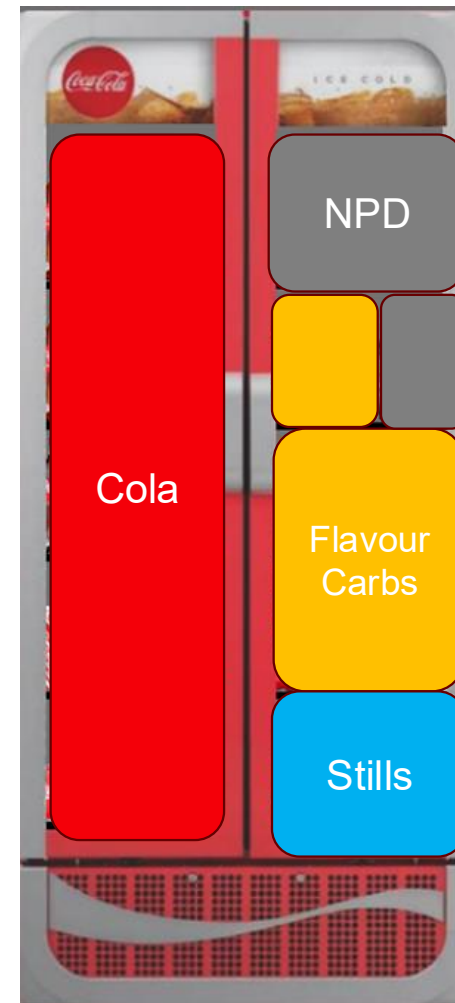
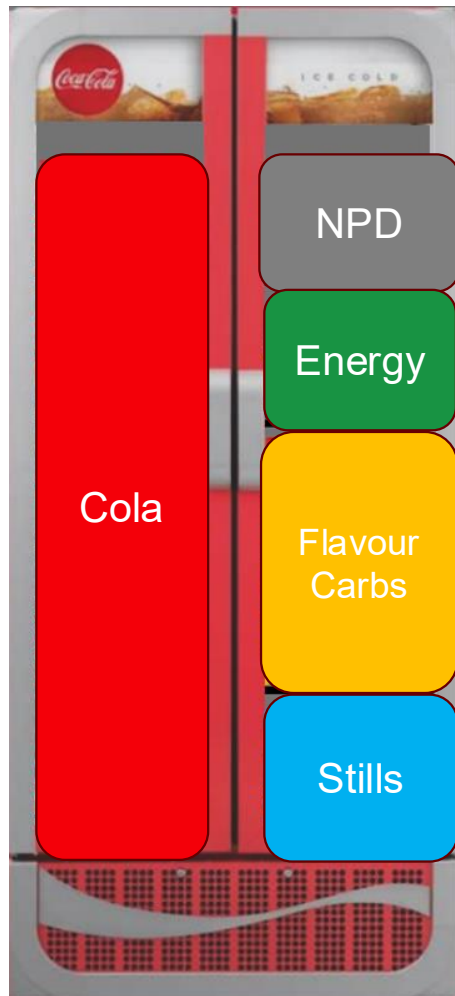
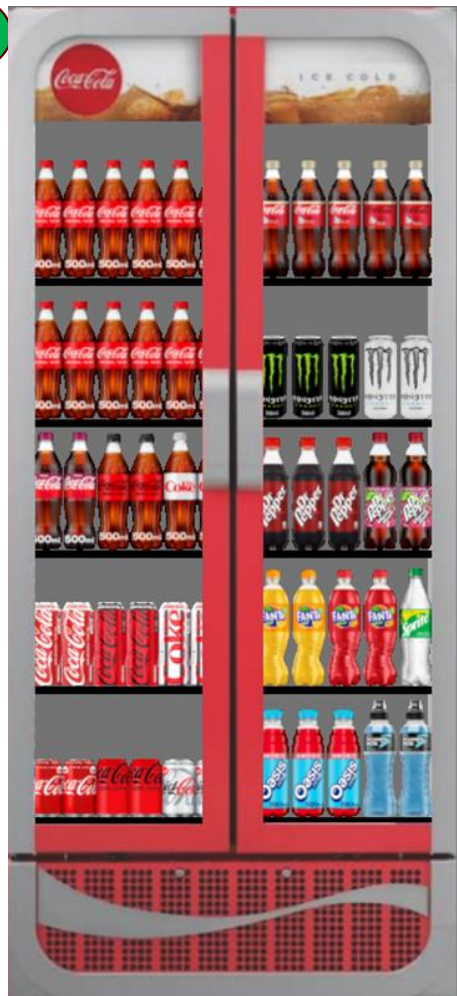


# FS ICOOL 900 Double Door: 100% CCEP Space – from Feb 2026

No MEC COOLER IN PLACE

MEC COOLER IN PLACE

2026

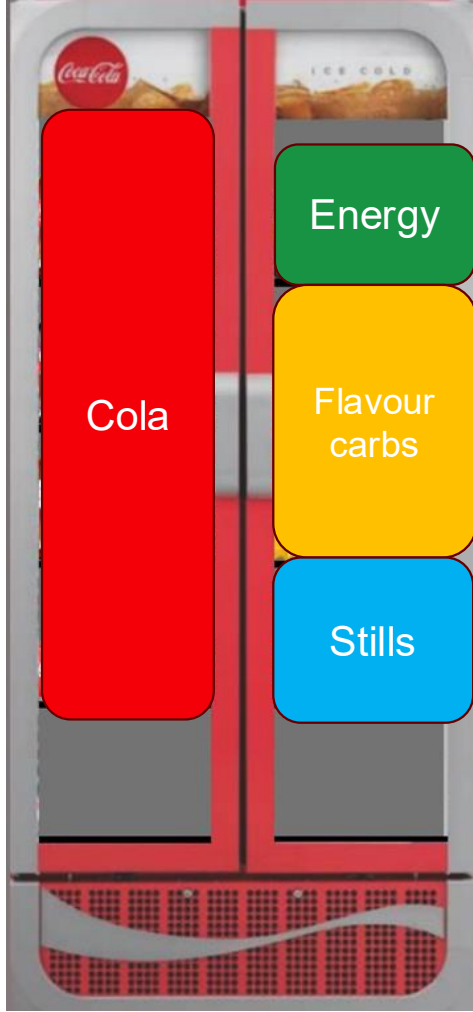
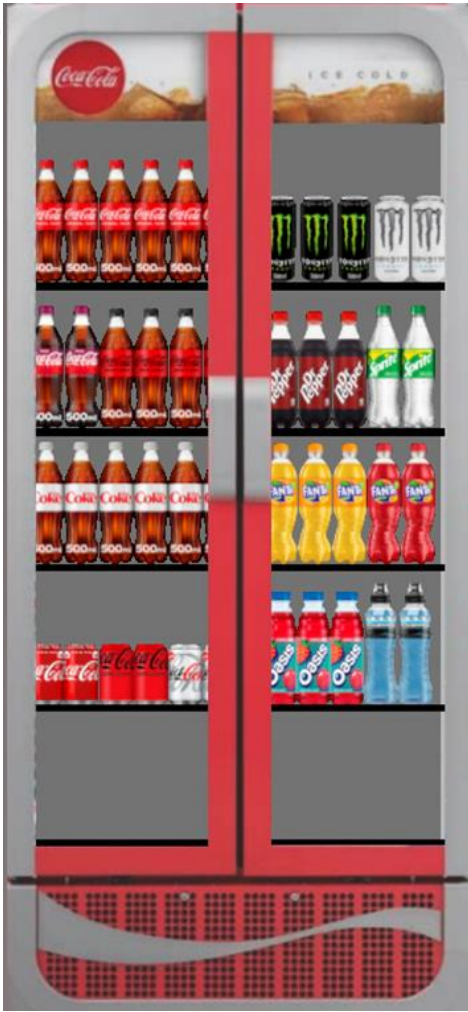


# DRIVE YOUR SALES WITH SUGRO

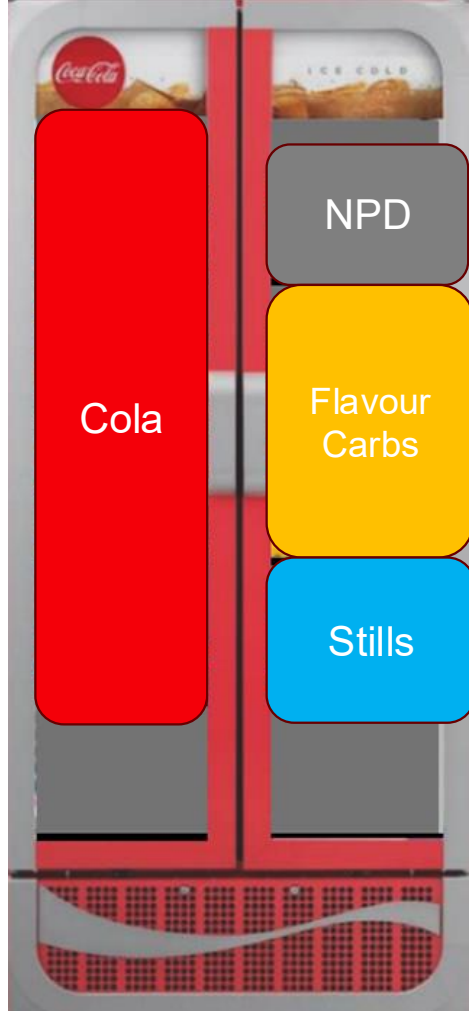
# FS ICOOL 900 Double Door: 80% of space

2026

No MEC COOLER IN PLACE



MEC COOLER IN PLACE



# DRIVE YOUR SALES WITH SUGRO

# FS Single Door 100% of space

No MEC COOLER IN PLACE

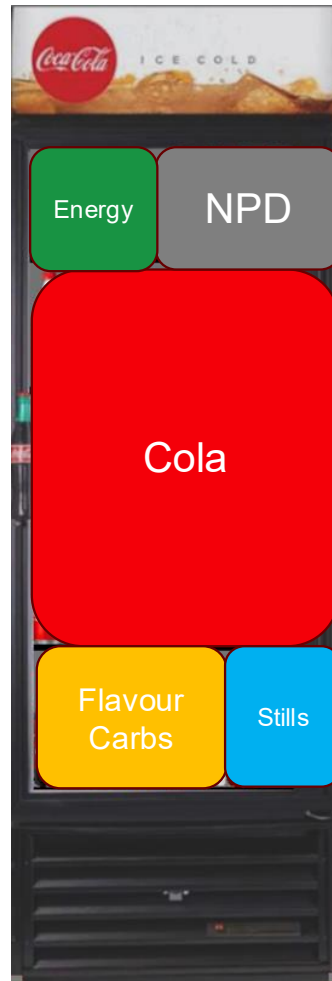
2026



# DRIVE YOUR SALES WITH SUGRO

# AFH Indies & Symbols FS ICOOL 450 100% of space

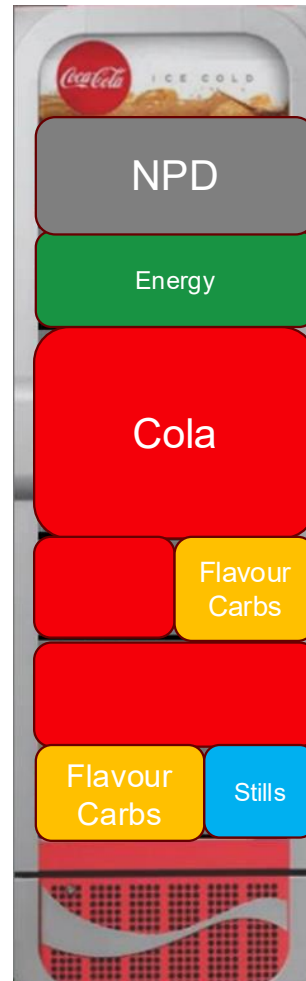
2026



# DRIVE YOUR SALES WITH SUGRO

# Fs ICOOL 450 PLUS 100% of space

2026



# DRIVE YOUR SALES WITH SUGRO

# Fs ICOOL 450 100% of space

MEC COOLER IN PLACE

2026

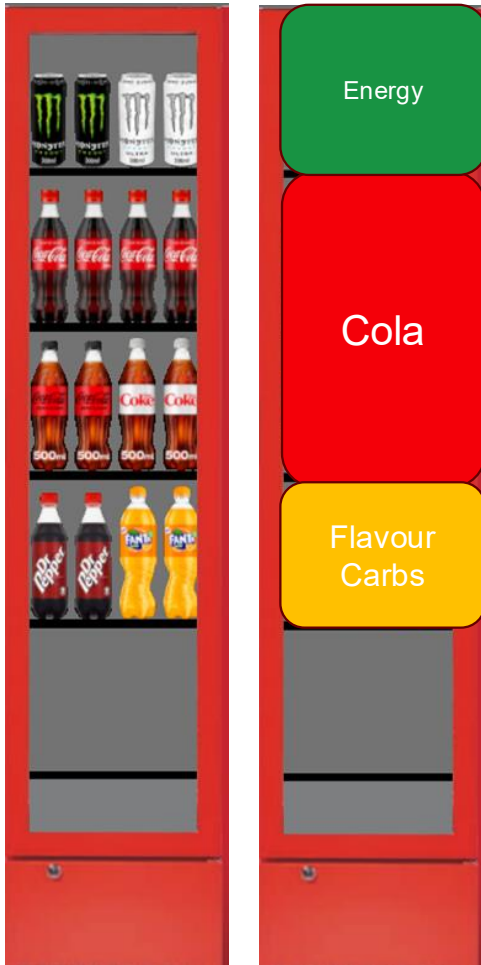


# DRIVE YOUR SALES WITH SUGRO

# FS Single Door 80% of space

2026

No MEC COOLER IN PLACE

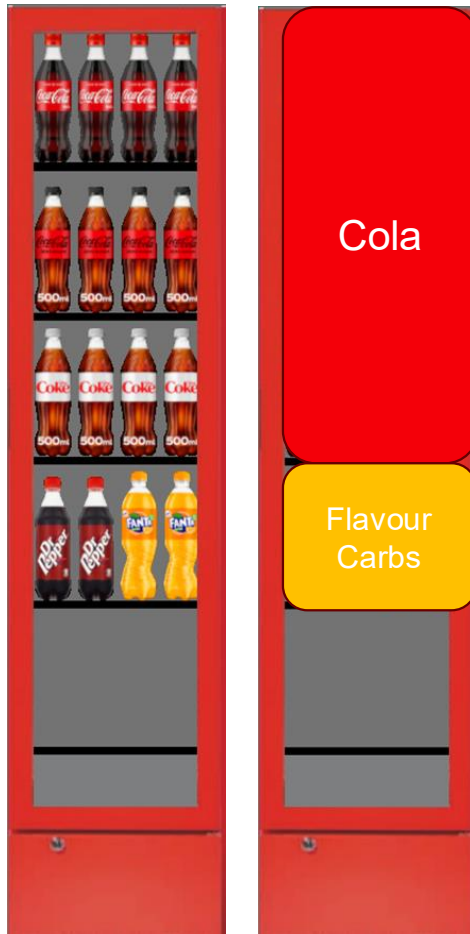


# DRIVE YOUR SALES WITH SUGRO

# FS Single Door 80% of space

2026

MEC COOLER IN PLACE



EFFICOLD SLIM



GDM23

# DRIVE YOUR SALES WITH SUGRO



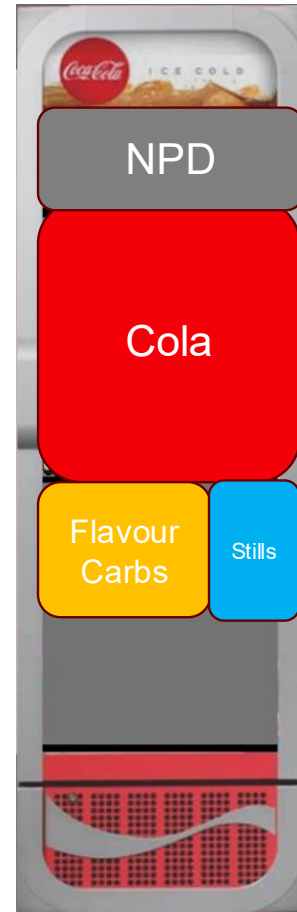
# FS ICOOL 450 & 450 plus 80% of space

2026

MEC COOLER IN PLACE



ICOOL 450 PLUS



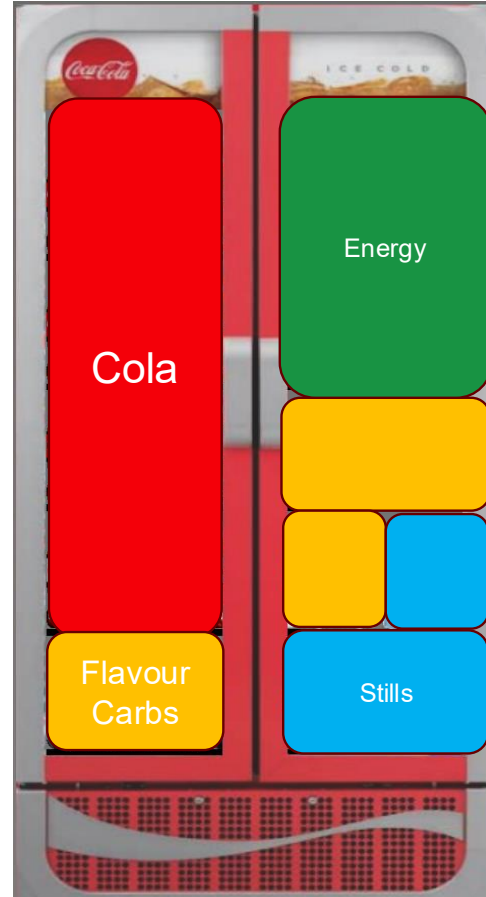
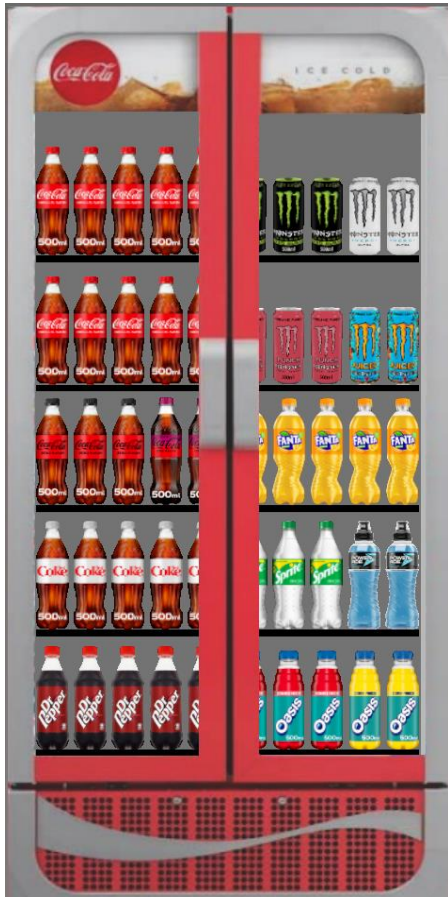
ICOOL 450

# DRIVE YOUR SALES WITH SUGRO

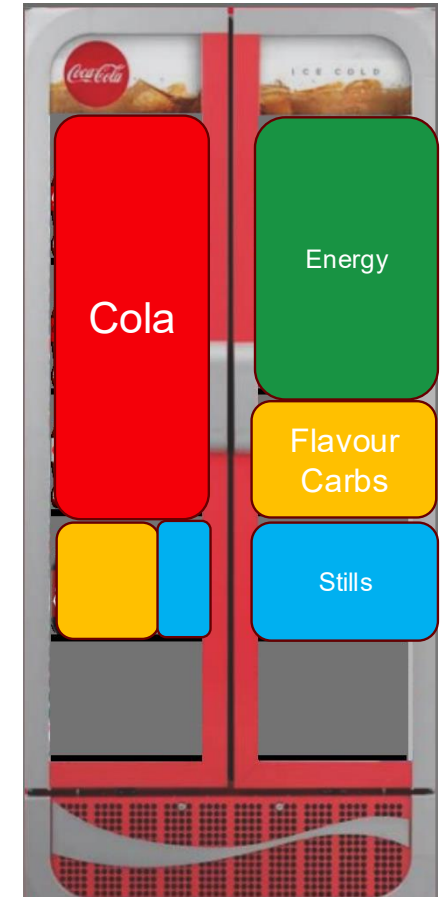
# FTG ICOOL 900 Planograms (QSR / Sandwich & Bakery / Street Food / Kiosk)

2026

2026



2026 @ 80%

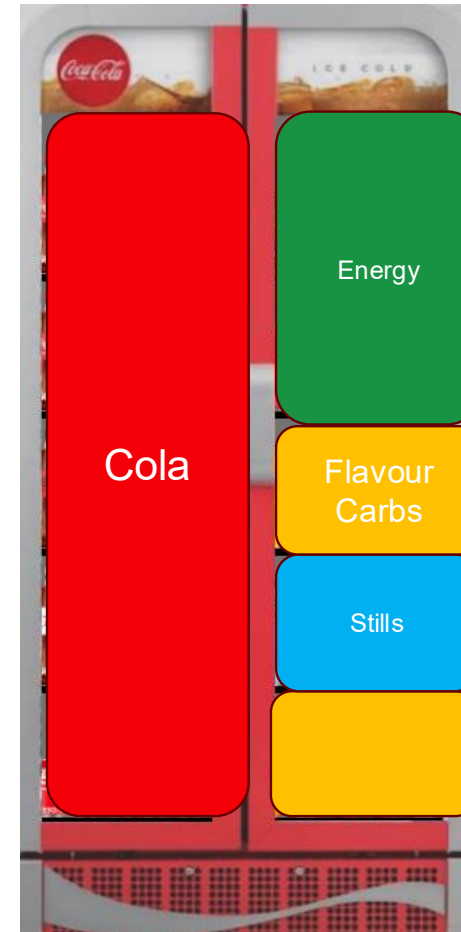


# DRIVE YOUR SALES WITH SUGRO

# FTG ICOOL 900 Planograms (QSR / Sandwich & Bakery / Street Food / Kiosk)

2026

Where an outlet stocks both  
Cans & PET



# DRIVE YOUR SALES WITH SUGRO

S240  
COFFEE SHOP

2026

2026



ICOOL 450 SAND AND BAKERY/QSR/  
STREET FOOD KIOSK

2026



**DRIVE YOUR SALES** WITH SUGRO

# HORECA FOOD LED S220

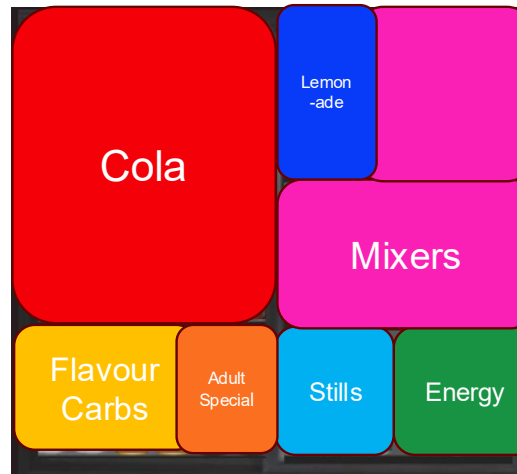
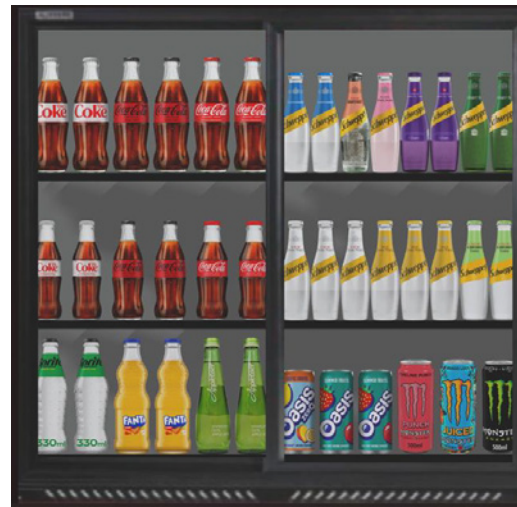
## Key Principles:

1. Facilitate delivery of Picos
2. Ensure availability
3. Balance space to sales
4. Clear sector and brand blocks
5. Minimum 2 facings per product

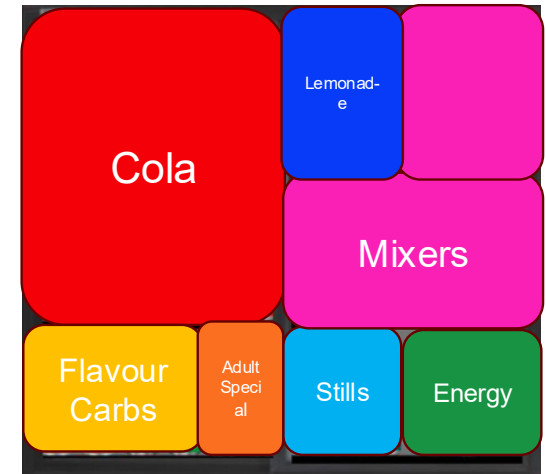
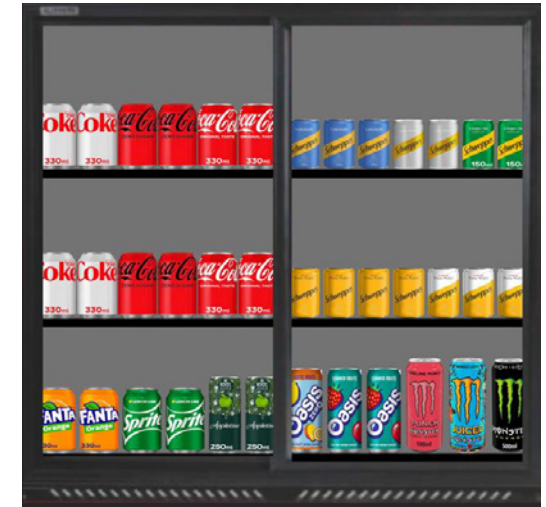
## CCEP sector value sales\*

Sector	Category Sales
☐ COLAS	560.6M
☐ LEMONADES	107.6M
☐ MIXERS	96.8M
☐ ADULT SPECIAL	75.9M
☐ SQUASH	59.8M
☐ FLAVOURS	43.4M
☐ JUICE DRINKS	38.5M
☐ WATER	30.0M
☐ ENERGY	21.5M
☐ PURE JUICE	19.3M

## 2026- Glass



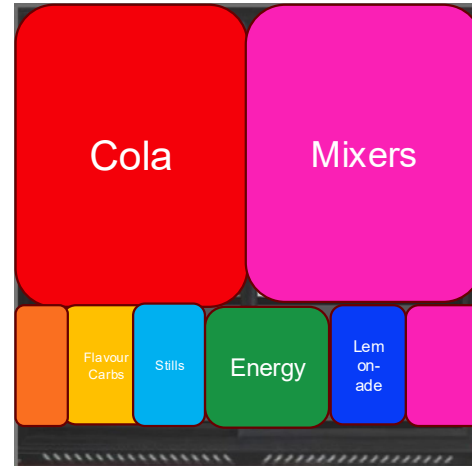
## 2026 - Can



**DRIVE YOUR SALES WITH SUGRO**

# "Glass" Additional Planograms in HORECA environment-S220/Flex 35

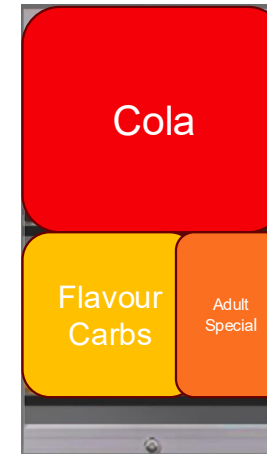
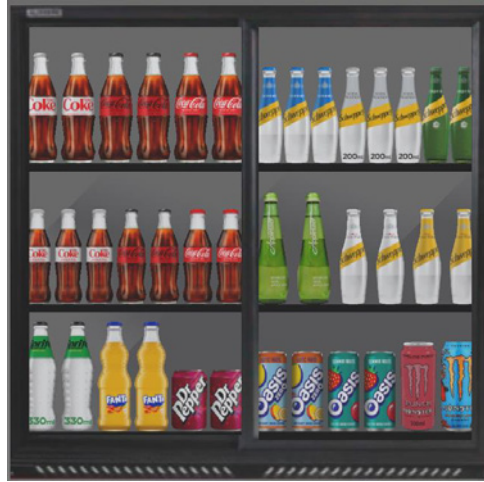
## Mainstream Wet led



**DRIVE YOUR SALES** WITH SUGRO

# "Glass" Additional Planograms in HORECA environment-S220/Flex 35

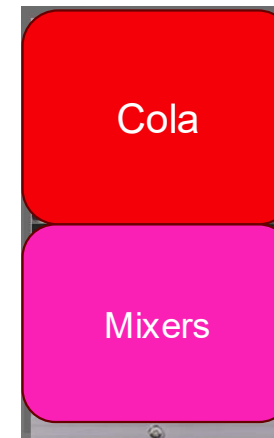
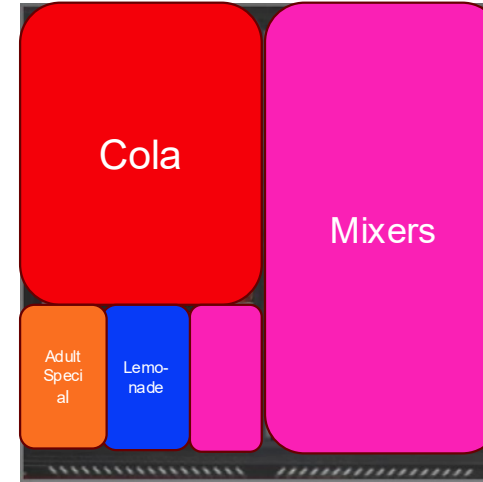
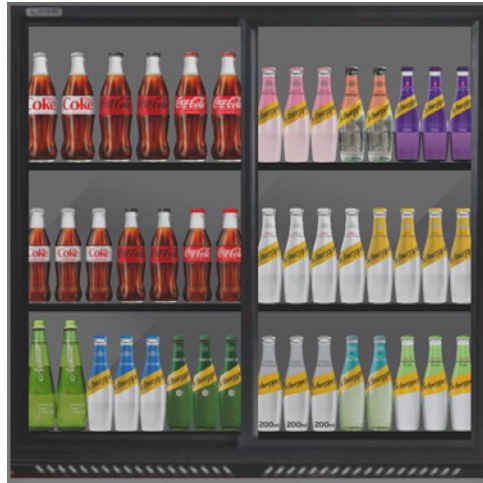
## Café led



**DRIVE YOUR SALES WITH SUGRO**

# "Glass" Additional Planograms in HORECA environment-S220/Flex 35

Premium led



**DRIVE YOUR SALES** WITH SUGRO